



CASH 4 YOU[®]

CASE STUDY

The Company:

Cash 4 You is a leading retail financial services provider offering payday loans, cheque cashing and Western Union services.

The Challenge:

Due to the growth of the business and its existing 20 store locations, the Cash 4 You finance team was spending 4 hours per day reconciling the bank account (1 for each store) and dealing with exceptions and discrepancies between the Point of Sale (POS) system, the bank, and Quickbooks.

The Solution:

WebSan was hired by Cash 4 You to replace Quickbooks with Dynamics GP, along with implementing an electronic bank reconciliation tool which would aim to achieve an automated 90% matching rate for the bank, Western Union, and Interac transactions in GP with the existing Point of Sale system. Cash 4 You has doubled the size of our business since working with WebSan on a back-office system. WebSan is currently working with Cash 4 You to expand the capabilities of Dynamics GP through SQL reporting services and further improvements to the bank reconciliation module.

“ Without WebSan and their expertise with Dynamics GP and relentless focus on improving our business, we would never have been able to grow as efficiently as we have.

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**- Amir Mahmoudzadeh
Executive VP, Cash For You**